

Corporate Fact Sheet

Quick Facts

Year Founded: 2002
Headquarters: Colorado
Web site: www.rivetsoftware.com

Management Team

Mike Rohan

Chairman & Co-founder

Patrick Quinlan

CEO

Emily Huang

VP, Business Technology &
Co-founder

Philip Winterburn

CIO

Barclay Friesen

COO

Barry Capoot

CFO

Kevin Berens

VP, Products

Raul Varela, CFA

VP, Strategic Partnerships

Brian Aratani

VP, Compliance Services

Craig Rutherford, CPA

VP, Finance and Administration

Corporate Office

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About Rivet

Founded in 2002, Rivet Software (<http://www.RivetSoftware.com>) is headquartered in Denver, CO, and is the pioneer in standards-based business reporting and analytics, serving public and private companies, regulatory agencies and investors worldwide. Rivet enables more Fortune 500 companies in meeting their SEC filings than any other company. Rivet empowers companies with control over the collection, analysis and dissemination of their internal and external financial information helping to advance the transformation of business communication.

History

Rivet was created by software and accounting industry veterans to produce easy-to-use, highly scalable software for basic to complex organizations. Built around the concept of Financial Integrity Management, Rivet develops software based on cutting edge technology and industry standards to provide sophisticated, user-friendly financial aggregation and reporting solutions. Products range from XBRL tagging to server-based solutions that dynamically generate aggregations across operational systems – thus bypassing complex and expensive data warehouse environments.

The Rivet founders are strong proponents of industry standards, including XML and XBRL. Team members have been intimately involved with the design, development, and promotion of the XBRL standard.

Vision

Rivet's vision is to transform global business reporting and analysis. Rivet is achieving this by delivering business management and analysis software and services specifically designed to leverage the power and flexibility of XBRL. We are initially focusing on being the leading provider of standards-based financial reporting and analysis solutions for corporations, financial institutions, government agencies, and other large and mid-sized organizations around the globe. Rivet solutions provide accounting, finance, banking, investment, and general business users the level of control over information that is commensurate with the responsibility they bear for delivering such information.

What Makes Rivet Unique

- Creators of the first user-friendly, XBRL tagging and viewing solution on the market.
- Founded by software and accounting industry veterans who were early supporters of XML and the XBRL standard.
- Company founders previously created the first commercial product supporting XBRL in 1999 – the financial reporting software FRx, which was later sold to Microsoft.
- Chosen by the U.S. Securities and Exchange Commission (SEC) to develop multiple viewers, rendering engines, and related software applications for the SEC website and for internal use.
- Trusted by the SEC since 2006 and currently working on a number of SEC projects.
- Over 8 years and 150,000+ hours invested in developing feature-rich, XBRL-based financial reporting applications and working with end users of those applications.
- 25% of Fortune 500 companies currently use Rivet's Crossfire for XBRL reporting.
- 338 10-K and 10-Q filings were prepared using Rivet's Crossfire in Q2 2010.
- Rivet experienced a 300% increase in the number of Crossfire filings during 2010.
- Built by accountants, for accountants, empowering them to do their own financial reporting and analysis.
- Full service solution provider staffed by accountants, CPAs, finance professionals and XBRL experts.
- Rivet's solutions use the best of SaaS-based product delivery on GAAP requirements leveraging the power of familiar Microsoft Office applications and is built on XBRL.